Pepsi Project

1811. SHRI KRISHAN LAL SHARMA : Will the Minister of FOOD PROCESSING INDUSTRIES be pleased to state :

(a) the terms of reference of the Pepsi project ;

(b) the imports effected in connection with the project since its inception , yearwise ; and

(c) the progress so far made and the future plans of the project?

THE MINISTER OF TEXTILES WITH ADDITIONAL CHARGE OF THE MINISTRY OF FOOD PROCESSING INDUSTRIES (SHRI SHARAD YADAV) : (a) A statement is attached. (*See* below).

(b) and (c) Information is being collected and will be laid on the Table of the House.

Statement

M/s. Punjab Agro Industries Corporaton were granted a letter of intent for the manufacture of ther following items for the capacity indicated against each—

1.	Processed Potato/grain foods	8000 MT
2.	Soft Drink Concentrates . . . . . (one unit produces 1800 cases, each case of 24 services of 225 millitres each)	20000 Units
3.	Processed fruit/vegetable products	12000 MT

Their proposal for foreign collaboration was also approved subject to the following conditions :

(i)(a) Foreign equity 39.89%

(b) Investment by M/s. Punjab Agro Industries Corpn. 36.1%

(c) Investment by Voltas Ltd. 24%

(ii) Lumpsum payment US$8,00,000

(US dollars eight lakhs only) net of taxes with tax liability to be borne by the Indian Company).

(iii) Duration of agreement. 10 (ten years)

(iv) The turnover from soft drink concentrate manufacturing shall in no year exceed 25% of the total turnover of the company for that year.

(v) The project shall export 50% of its total turnover each year for a period of 10 years from commencement of commercial production, of which 40% will be from the company' s own manufactured products and 10% from Select List products manufactured by others. The foreign exchange inflow shall not be less than five times the foreign excha nge outflow of the project during the above mentioned 10 year period.

(vi) The Company shall set up an Agro Research Centre covering development of improved varieties, develop ment of optimum production technologies, multiplication of high quatity seeds, oilseeds research etc.

(vii) There shall be no import of properietory ingredients to manufacture soft drink concentrates and the raw materials available within the country shall be used to the maximum extent possible. The import of any raw materials and chemicals that are not available indigenously shall be regulated by the import policy in force from time to time and no special import concessions shall be allowed.

(viii) Foreign brand names shall not be allowed to be used on domestic sales.

(ix) Efforts should be made to increase export potential and the actual export performance of the project which would include export of soft drinks also.

The project is being implemented by M/s. Pepsi Foods Private Limited.

Fees paid to Senior Advocates of Delhi Zone of Punjab National Bank

1812. SHRI KRISHAN LAL SHARMA: Will the Minister of FINANCE be pleased to state:

(a) the number of senior advocates of the bank in the years 1987, 1988 and 1989:

(b) the fee paid to these advocates in Delhi Zone pertaining to Ballabhgarh, Melola, Maharajpur and Faridabad?

THE DEPUTY MINISTER IN THE MINISTRY OF FINANCE (SHRI ANIL SHASTRI): (a) Punjab National Bank has reported that in Delhi Zone there were about 30 senior advocates which include 2 advocates for Faridabad Complex during the years 1987, 1988 and 1989.

(b) According to Punjab National Bank, an amount of Rs. 90,256/- was paid as fee to the two advocates for Faridabad Complex for legal work pertaining to bank branches in Ballabhgarh and Faridabad during 1987-89. For Mewla Maharajpur Rs. 10,068.90 was paid as fee to one of the advocates during 1986-87 and Rs. 7,997.00 was paid to the other advocate during 1987-89.

Export of Gold Jewellery

1813. SHRI KRISHAN LAL SHARMA: Will the Minister of COMMERCE be pleased to state:

(a) what is the present policy of Government relating to the export of gold jewellery;

(b) whether there was a decline in the export of gold jewellery during 1986-87 and 1987-88;

(c) if so, what are the reasons therefor;

(d) what is the quantity and value of gold jewellery exported during the last three years together with the names of countries to which exported and the foreign exchange earned thereby, yearwise; and

(e) what steps Government have taken to enhance the export of gold jewellery?

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE (SHRI ARANGIL SREEDHARAN): (a) and (e) Gold jewellery is a thrust sector for exports. Government have taken a series of measures to enhance the export of gold jewellery. These include the establishment of special complexes for export production of gold jewellery, exclusive arrangement for supply of gold by the MMTC to these special complexes, requisite input and infrastructural support and repeal of the Gold Control Act.

(b) and (c) Due to increase in gold prices in the international market and depressed market conditions, gold jewellery exports during 1987-88 were Rs. 86.20 crores as compared to Rs. 89.20 crores in 1986-87.

(d) Exports of gold jewellery during the last three years have been estimated to be as under:

1987-88	Rs. 86.20 Crores.
1988-89	Rs. 165.46 Crores.
1989-90	Rs. 231.37 Crores.

The export destinations include UAE, USA, UK, Kuwait, Hongkong,